



AJSA National Classic Interview Contest Mock Job Opportunities

Any AJSA member can apply for the interview contest, with no National Classic entry required. All contestants must submit a resume and cover letter to ajsa@simmgene.com no later than June 1 pertaining to one of the following mock job options listed below.

Select Sires Inc. Employment Opportunities (Option 1)

Multimedia Communications Specialist

Select Sires, Inc. seeks an innovative Multimedia Communications Specialist to develop multi-channel digital marketing outreach communications, as well as a comprehensive range of training programs to help drive the professional development of the Select Sires workforce. This position will concept and develop responsive multi-channel digital marketing and training materials to include corporate websites, eNewsletters, social media content, mini websites and video/multimedia communications to meet company objectives of building a strong marketing image, increased audience awareness, and positive sales growth. This role partners with other communications team members in the planning, execution, delivery and measurement of the effectiveness of multimedia projects under supervision of the director of communications.

Duties include:

- Ensure all projects have consistency with corporate look and brand image including style, tone and quality
- Collaborate with communications department members on scripting of video and multimedia productions
- Translate conceptual ideas and business needs into high-end interactive multimedia using computer graphics, illustrations, audio, sound effects, motion graphics, video, animation, and special effects and edit final pieces to uphold Select Sires' brand image
- Provide development of content and administration of access for Select Sires' corporate websites and Center for Excellence. Experience with HTML, CSS and JavaScript web technologies is required
- Apply current web usability principles and multimedia best practices, including cross-browser device compatibility to all projects
- Participate in proofreading of all pieces created by the communications team
- Effectively communicate with all levels of technical and business resources
- Effectively communicate relevant project information, including project changes and challenges as they arise, to the director of communications
- Suggest new ideas/concepts/technology to improve marketing and team effectiveness
- Manage duplication and distribution of multimedia materials
- Operate effectively in a fast-paced, deadline-driven team environment
- Attend conferences and events as needed to fulfill job responsibilities and complete projects
- Coordinate the post-sire summary audio update including recording and editing audio clips and coordinating with outside vendor (after each sire summary)
- Coordinate and conduct webinars
- Help plan and execute National Sales Conference and other meetings hosted by Select Sires
 - Create event mini websites with input from key Select Sires staff

- Develop online registration with input from key Select Sires staff
- Help coordinate attendee packets/itineraries
- Organize and coordinate all audio/visual needs during a conference

Skills required include:

- Bachelor's degree in Dairy or Animal Sciences, Marketing/Communications, Multimedia Design or Public Relations and related work experience preferred
- Proficient in audio editing, sound mixing, and video recording, editing and production using tools for PC environment
- Proficient in Microsoft Office Programs (Word, Excel, PowerPoint, Access)
- Considerable experience with Adobe Creative Suite, especially
 - After Effects
 - Dreamweaver
 - Flash Professional
 - Illustrator
 - InDesign
 - Photoshop
- Knowledge of video formats for delivery to multiple platforms: Internet, smart phones, iPad, etc.
 - Experience using AVS Video Converter, Snagit, Camtasia Studio, Aptana Studio and Adobe LiveCycle Designer or comparable programs would be a plus
- Ability to consult and collaborate with diverse individuals and departments on complex marketing or training issues, as well as ability to evaluate and present effective solutions
- Ability to develop metrics to track project effectiveness

Candidate must:

- Have knowledge of commonly used concepts, practices and procedures within communications and design areas
- Have ability to prioritize/reprioritize as necessary in order to meet deadlines
- Take initiative and have curiosity. This dynamic environment requires team players with high levels of energy and desire to succeed.
- Possess strong teamwork and communication skills to work pro-actively and effectively with marketing and communications team members, IT resources, outside vendors, and member staff to deliver projects within timelines and budgets
- Have strong project management skills to deliver projects within timelines and on budget
- Be organized and self-motivated with the ability to work with minimal supervision
- Demonstrate a passion for and commitment to the dairy and beef industries through strong involvement in related organizations or prior experiences and/or background within the industry. A firm knowledge of these industries as well as artificial insemination is a must.

This non-exempt position is located at Select Sires, Inc. headquarters in Plain City, Ohio. All applicants will be given full consideration but are not guaranteed an interview. Pre-employment drug screen and background checks are mandatory.

Purina Animal Nutrition Employment Opportunities (Option 2)

Livestock Production Specialist

Purina Animal Nutrition LLC (purinamills.com) is a national organization serving producers, animal owners and their families through more than 4,700 local cooperatives, independent dealers and other large retailers throughout the United States. With an uncompromising commitment to animal excellence, Purina Animal Nutrition conducts industry-leading R&D initiatives that create and sustain a valued portfolio of complete feeds, supplements, premixes, ingredients and specialty technologies for the livestock and lifestyle animal markets. Species served by Purina Animal Nutrition include both large and small animals, including cattle, horses, swine, chickens, hamsters, gerbils and rabbits. Headquartered in Shoreview, Minn., Purina Animal Nutrition LLC is a wholly owned subsidiary of Land O'Lakes, Inc.

Job Description and Qualifications:

Livestock Production Specialist – Beef Cattle Position Purpose: The Livestock Production Specialist (LPS) – Beef Cattle position is responsible to sell feed and all related products in a manner that will optimize the cooperative/dealer's market share and savings, improve the cooperative's/dealer's efficiency, help achieve the cooperative/dealer's mission and goals, and result in outstanding customer service. This is done in conjunction with excellent counsel with market's beef cattle producers to improve their bottom line returns in partnership with the Cooperative/Dealer.

Required (Basic) Experience & Education:

- Requires at least an Associate's level degree with preference given to candidates with a Bachelor's degree in a related field or equivalent experience.
- Candidate should have an understanding of cattle husbandry, current management practices, and nutritional guidelines, general market, and industry knowledge.

Required Competencies & Other Skills:

- Successful candidate should be competent in providing accurate feeding and management recommendations to livestock owners in the market served.
- Excellent verbal and written communication skills are required along with strong organization and time management skills.
- Success in this position requires high internal drive, a natural ability for relationship building, and leadership in a team environment.
- Computer skills, specifically MS Office, plus the ability to be trained on ration balancing software, etc.
- Requires the ability to lift and carry up to 50 pounds.
- On farm interaction, in all-°-weather types at producer facilities for a walk through, and evaluations.

Preferred Experience & Education:

- A four-°-year degree in related field. Member of clubs/organizations related to the beef cattle industry in a leadership position.

Preferred Competencies & Other Skills:

- A minimum of 3 years of experience in retail feed sales, livestock nutrition, marketing, and the execution of growth plan with proven success.
- Candidate has demonstrated ability to network in industry to put producers together to earn additional business and relationships.
- Candidate has strong public speaking skills.
- Percentage of Travel: 15% over night travel, in addition to daily travel in the assigned geography.

EOE M/F/Vets/Disabled. Land O'Lakes, Inc. enforces a policy of maintaining a drug-°-free workforce, including pre-°-employment substance abuse testing.

J.R. Simplot Company Employment Opportunities (Option 3)

Ranch Supervisor – Land & Livestock – ZX Ranch (Paisley, OR)

Description

The J.R. Simplot Company is a diverse, privately held organization, with roots firmly planted in agriculture and agriculture-related businesses. These endeavors have been around for centuries and will continue to be a vital part of the global economy. We currently have a Ranch Supervisor position available at our BUSINESS facility, ZX Ranch, in Paisley, OR.

Summary

Directs and coordinates activities of ranch through Ranch Manager to obtain optimum efficiency and economy of operations and maximize profits by performing the following duties personally or through subordinates.

Responsibilities

- Runs weaning lot daily, checking for slick or overfed bunks, watches for changes in animal behavior and feeding habits and overall health; makes feed calls based on findings.
- Ensures prescribed rations and amounts are being delivered to cattle and feed quality is consistent.
- Provides input to Ranch Manager and Cattle Supervisor on cattle movements in weaning lot and pastures.
- Monitors feed inventories in weaning lot and outside stacks including ensuring inventory levels are satisfactory, submitting daily (& weekly) feeding sheets, counting weaning lot hay weekly and outside stack monthly.
- Supervises flood irrigation of Paisley, Silver Lake, and Sycan marsh private ground including maintenance of fences, ditches, crossings, and stock water.
- Working knowledge of building fence in electric, barbed wire, corrals, pipe and wood, and maintaining existing fences, on Forest Service, BLM, leased, and private ground. This includes coordination of all resources: materials, equipment and workers.
- Supervises feeding, fencing and flood irrigation crews to accomplish daily activities and ongoing projects, with ability to work alongside crew.
- Coordinates activities to increase operational efficiency and effectiveness by initiating or suggesting plans to motivate workers to achieve work goals.
- Trains employees and operators on proper operation of equipment and feeding procedures.
- Monitors preventive maintenance schedules for equipment and ensures proper operating techniques by drivers and operators.
- Confers with administrative personnel and reviews activity and operating reports to determine changes in programs or operations required.
- Maintains time and production records related to the ranch's operations and personnel.
- Assists in identifying ranch costs that may be reduced; assists in the maintenance of costs to remain within budgetary constraints.

Requirements

- Associate Degree (A.A. or equivalent)
- Five or more years related experience and/or training in a ranch environment.
- Prior supervisor experience.
- Must understand breeding and calving programs and bull management.
- Must have understanding of BLM and USFS allotments and range management.
- Ability to define problems, collect data, establish facts, and draw valid conclusions.
- Ability to read, analyze, and interpret documents such as safety rules, operating and maintenance instructions, procedure manuals, financial reports, and legal documents.
- Ability to respond to common inquiries or complaints from customers, regulatory agencies, or members of the business community.

- Ability to write routine reports and correspondence.
- Ability to speak effectively to customers or employees of organization.
- Ability to interpret and extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables.
- Must possess valid state driver's license and good driving record.
- While performing the duties of this job, the employee is regularly required to sit while driving a pickup.
- The employee is frequently required to stand; walk; and use hands/fingers to handle, manipulate, or feel objects, tools, or controls.
- The employee is occasionally required to stoop, kneel, crouch, or crawl.
- The employee must frequently lift and/or move up to 50 pounds and occasionally lift and/or move more than 100 pounds.
- Specific vision abilities required by this job include distance vision, color vision, and depth.
- While performing the duties of this job, the employee regularly works in outside weather conditions and is regularly exposed to fumes or airborne particles.
- The employee occasionally works near moving mechanical parts and is occasionally exposed to wet and/or humid conditions.
- The noise level in the work environment is usually moderate.
- Disclaimer - These statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not intended to be construed as an exhaustive list of all responsibilities, duties and skills required of personnel so classified.
- Combination of education, training and/or experience will be considered for this position.

****The J.R. Simplot Company is proud to be an Equal Opportunity Employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, ancestry, age, sex, gender, gender identity, gender expression, genetic information, physical or mental disability, medical condition, sexual orientation, military or veteran status, marital status, or any other protected status. ****